

# Industry Insights

The Leasing Foundation is proud to announce the launch of its second ever 'Industry Insights' programme, a cross industry initiative focussed on retaining and developing young talent in the business finance sector.

The programme aims to enable 'high potential' asset finance professionals to gain exposure to businesses outside of their own organisation as part their professional development – supported by their employers.

All participants will gain an overview of a range of key industry players and get exposure to other businesses - including bank-owned lessors, captives, brokers, independents, advisors, service providers - without having to leave their current employer to do so.

They will also be able to gain insight into career journeys of industry leaders and build a close network with the rest of the like-minded, career-focused cohort

**How long does the programme last and how much does it cost?**

Full day sessions at 10 different businesses will take place over an 12-month period.

Cost: £500 per individual and £800 for two individuals from the same company.

**Spirit of the programme**

- Participants will act professionally at all times when being hosted by corporate partners
- Information shared should be considered under Chatham House rules - participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, will be revealed

**If you're interested in being a corporate partner**

This provides an excellent opportunity for all corporate partners to support the future of our industry and contribute to the professional development of the next generation of business finance professionals

Being involved helps raise your profile and increase visibility of your brand via the initiative. You will also get first refusal on tickets for your own employees, plus a 25% discount on block tickets for Next Generation networking events.

**What support do we need from our corporate partners?**

We ask that you:

- Host a cohort of 15-20 next generation finance professionals at your offices for half a day. These are individuals who have been identified as high potential talent by their own employers
- Provide the group with an overview of your business (30 – 60 mins)
- Get two or three leaders or senior managers from within your business to talk about their career journey to the group and take questions (60 mins each)
- Provide the group with a modest working lunch and facilitate a group discussion on a topic of their choice
- Agree to not recruit / approach the participants re employment opportunities within your organisation